

# ADVERTISING

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## Conference proceedings

Gain visibility in the conference proceedings received by conference registrants.  
Deadline: September 1, 2006.

Full page:	1/2 page:	1/4 page:
7 1/2" w x 9 3/4" h	7 1/2" w x 5" h	3 5/8" w x 5" h
\$600.	\$450.	\$350.

## Conference tablets

Have your company name in front of attendees while they take notes during sessions.  
Deadline: September 15, 2006.

Exclusive tablet ad:	Shared tablet ad (2):
7 1/2" w x 2" h	3 3/4" w x 2" h
\$1,200.	\$600.

## Conference Sponsorship

Sponsorship offers additional advertising opportunities and benefits, including complimentary conference admittance.

Gold Level \$750.  
Platinum Level \$1,500.  
Partnership Level \$3,000.

*Other levels also available. Contact the conference offices for more information. General terms and conditions apply. For advertising information, please contact Kate Swanson; Minnesota Quality Conference; P.O. Box 9370; No. St. Paul, MN 55109. Phone: 651.779.1824, Fax: 651.773.1981, or by Email: [Mnqualconf@mnaq.org](mailto:Mnqualconf@mnaq.org)*

53rd annual MINNESOTA QUALITY CONFERENCE

P.O. Box 9370

No. St. Paul, MN 55109-0370

MINNESOTA QUALITY CONFERENCE  
53rd annual  
October 9-10, 2006. Minneapolis Airport Marriott. Bloomington, MN

# EXPOSITION SPACE RENTAL

## Exhibitors will Receive

- 8' x 8' draped booth with company sign
- One complimentary conference registration which includes: one lunch, one conference proceedings CD, and one admittance to conference sessions
- Alphabetical listing in conference proceedings with a 50-word description (Written description due August 27, 2006.)
- Complimentary "Exhibits Only" passes for pre-conference distribution

**Rental Fee** \$450. each booth

## Exposition Hours

Monday, 10.9 from 7:00 am to 4:00 pm

## Exposition Set-up

Sunday, 10.8 from 5:00 pm to 9:00 pm

## Exposition Tear Down

Monday, 10.9 from 4:00 pm to 6:00 pm

## Assignment of Exposition Space

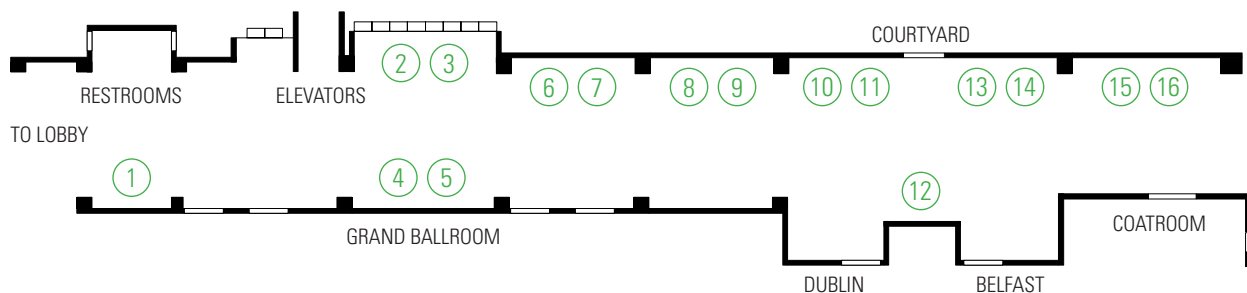
Applications for exposition space are subject to the approval of the Minnesota Quality Conference. The Minnesota Quality Conference reserves the right to offer or refuse space rental to potential exhibitors. Booth assignments will be on a first-come, first-serve basis.

## Payment of Booth Rental Fee

Upon receipt of completed exposition space rental application and 50% payment deposit, you will be issued a contract for exhibit space and a confirmation of payment. To be listed in the conference proceedings, a signed contract and deposit of 50% must be received by August 27, 2006. Final payment is due on or before September 15, 2006.

In the event space reservation is not finalized or final payment is not received, space reservation is subject to termination and any previous payment shall be forfeited. The Minnesota Quality Conference may then reassign the space to applicants on the waiting list. Any cancellation will result in forfeit of all fees paid to date.

*Fax or mail rental application to Kate Swanson; Minnesota Quality Conference; P.O. Box 9370; No. St. Paul, MN 55109. Phone: 651.779.1824, Fax: 651.773.1981, or by Email: Mnqualconf@mnasq.org*



# RENTAL APPLICATION

## 53rd annual Minnesota Quality Conference

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

List Exhibitors you DO NOT wish to be located adjacent to:

\_\_\_\_\_

	Booth	Price
1st Choice	_____	_____
2nd Choice	_____	_____
3rd Choice	_____	_____

Please make checks payable to *Minnesota Quality Conference* or pay by credit card.

Check  Visa  Mastercard  American Express

Credit card # \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature / date: \_\_\_\_\_

Billing address / zip: \_\_\_\_\_