



# **BIOMEDICAL**

# **FOCUS** <sup>SM</sup>

**BIOMEDICAL FOCUS** Conference &  
Exposition  
March 17 & 18, 2008  
Earle Brown Heritage Center  
Minneapolis, MN

## **EXPOSITION**

The Biomedical Focus offers attendees an educational opportunity to learn from industry insiders and advance the use of quality principles, concepts and technologies across the biomedical industry. The Biomedical Focus draws attendees and presenters who are quality, regulatory, and clinical professionals in the areas of device manufacturing, software, service, management, maintenance and design. Many of these people are seeking information in the areas of training, resources, equipment, and education.

The Exposition will be located in the Carriage Hall atrium. A limited number of exhibit spaces will be available. This location is the center of conference activities including registration, keynote presentation, and luncheon. **In addition, morning and afternoon refreshments will be served in the exhibit area to provide a setting for open discussion between attendees and exhibitors.**

Exhibit space is limited and will be assigned by order of payment receipt. **Exhibit space fee is \$400.** Individual exhibit spaces will be 8' wide and 6' deep and include an 8' draped table with two chairs. Due to limited capacity and building layout pipe and drape will not be offered. Electrical needs are provided through the Earle Brown Heritage Center. Exhibits hours will be 7:00 AM to 4:30 PM on Monday, March 17, 2008 with set-up beginning at 6:00 am.

## **SPONSORSHIPS**

Sponsorship packages are also available to provide opportunities to gain visibility at the conference without providing staff. Sponsor refreshments or the conference luncheon and receive sign recognition at the event as well as your company logo on slides in each session room prior to each session and more! Sponsor the conference tablet or attendee gift and have your logo or advertisement distributed to each attendee. Further information provided below.

We are excited about providing these opportunities for area industries and encourage you to exhibit and/or sponsor this motivated crowd. If you have any questions, please feel free to contact our conference office at any time.

Thank you,

Jim McLinn  
Conference Chair



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### EXHIBITOR BENEFITS:

Face-to-face exposure to the Biomedical Focus attendees, locations near the break refreshments, luncheon and keynote presentations, one luncheon ticket, listing in the Conference Proceedings, listing on the Minnesota ASQ Section website, listing in break out room slide shows.

Applications for exposition space are subject to the approval of the Biomedical Focus. The Biomedical Focus reserves the right to offer or refuse space rental to potential exhibitors. Booth assignments will be on a first come first serve basis.

Upon receipt of completed application for Exposition Space payment, you will be issued a confirmation of payment. To be listed in the Conference Proceedings, payment must be received by February 26, 2008.

#### Exposition Space Application

(All fields are required to process application)

Company name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Website: \_\_\_\_\_

**Payment accepted by check or credit card.**

Check    Make checks payable to: **BIOMEDICAL FOCUS CONFERENCE**

VISA     MasterCard     American Express     Discover

Credit cards are accepted on our website via Acteva payment center: [WWW.MNASQ.ORG](http://WWW.MNASQ.ORG)

## SPONSOR INFORMATION

### Why should your company sponsor this Conference?

You will join the exclusive group which supports the educational activities of the Biomedical Focus Conference. Revenue generated by conference sponsorships is used to enhance the conference for our attendees.

Conference sponsors will receive:

- ♦ One-day conference registration(s) for Gold, Platinum, Partnership, and Corporate levels
- ♦ Advertising in print and on website!
- ♦ Recognition as a Conference Sponsor before, during, and after the conference
- ♦ Corporate visibility in the manufacturing, quality, reliability, and other industries

### EVENT SPONSOR LEVELS AND BENEFITS

<b>BENEFITS INCLUDE</b>	<b>GOLD \$750</b>	<b>PLATINUM \$1,500</b>	<b>PARTNERSHIP \$3,000</b>	<b>CORPORATE \$6,000</b>
<b>One day registration(s)</b>	1 (\$300 value)	3 (\$900 value)	6 (\$1,800 value)	12 (\$3,600 value)
<b>Advertisement in Conference Proceedings</b>	1/4 page	1/2 page	Full page	Full page
<b>Recognition on MN ASQ Website</b>	YES	YES	YES	YES
<b>Logo Displayed</b>	YES	YES	YES	YES
<b>Recognition in the MN ASQ newsletter</b>	YES	YES	YES	YES
<b>Recognition on the Biomedical Focus website</b>	YES	YES	YES	YES

### REFRESHMENT AND PROMOTIONS SPONSOR BENEFITS

<b>BENEFITS INCLUDE</b>	<b>BREAK SPONSOR (Half) \$350</b>	<b>BREAK SPONSOR (Full) \$700</b>	<b>TABLET SPONSOR \$600</b>	<b>LUNCHEON SPONSOR \$500</b>	<b>ATTENDEE GIFT SPONSOR \$400</b>
<b>Sign recognition at sponsored event</b>	YES	YES	NO	YES	NO
<b>Recognition on MN ASQ website</b>	YES	YES	YES	YES	YES
<b>Slide recognition in session rooms</b>	YES	YES	NO	YES	NO
<b>Advertisement/ logo included on onsite handouts</b>	NO	NO	YES	NO	YES

To receive all benefits offered, your sponsor registration and contribution must be received by **February 26, 2008**. For sponsorships received after January 22, 2008, the Biomedical Focus Conferences will make all attempts to provide full sponsor recognition; however, some benefits will no longer be available due to printing deadlines.

# CONFERENCE SPONSOR REGISTRATION

Please type or print exactly as you wish the information to appear in print.

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Company Name

---

Address

---

City/State/Zip

---

Phone

---

Fax

---

Company Website

---

Sponsor Contact Person

---

Phone

---

Fax

---

E-mail

## INDICATE SPONSOR LEVEL DESIRED:

- CORPORATE** Sponsor      \$ 6,000 Contribution
- PARTNERSHIP** Sponsor    \$ 3,000 Contribution
- PLATINUM** Sponsor        \$ 1,500 Contribution
- GOLD** Sponsor             \$ 750 Contribution
- BREAK (half)** Sponsor     \$ 350 Contribution
- BREAK (full)** Sponsor    \$ 700 Contribution
- LUNCHEON** Sponsor        \$ 500 Contribution
- TABLET** Sponsor          \$ 600 Contribution
- GIFT** Sponsor             \$ 400 Contribution

## Payment accepted by check or credit card.

Check    Make checks payable to: **BIOMEDICAL FOCUS CONFERENCE**

VISA     MasterCard     American Express     Discover

Credit cards are accepted on our website via Acteva payment center: [WWW.MNASQ.ORG](http://WWW.MNASQ.ORG)

Submit sponsorship and exhibit applications to:

BIOMEDICAL FOCUS Conference & Exposition  
PO Box 9370  
N. St. Paul, MN 55109  
Phone: 651.779.1824

# Logo and Advertisement Submission

Advertisements and logos must be submitted as black-and-white and color art to one of the following addresses:

## **Biomedical Focus Conference**

PO Box: 9370

N. St. Paul, MN 55109-0370

**Preferred: [Biomedicalfocus@mnasq.org](mailto:Biomedicalfocus@mnasq.org)**

## AD SPECIFICATIONS

Formats: JPEG file in color and black and white  
Resolution: <300 dpi

## LOGO SPECIFICATIONS

Formats: JPEG file in color and black and white  
Resolution: <300 dpi

**EARLE BROWN HERITAGE CENTER**  
**6155 Earle Brown Drive**  
**Brooklyn Center, MN 55430**  
 (763) 569-6300 / (800) 524-0239  
 Fax (763) 569-6320  
**CONVENTION SERVICES ORDER FORM**

EVENT: \_\_\_\_\_

EVENT DATE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT: \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

BOOTH #: \_\_\_\_\_

**ELECTRICAL SERVICE:** Rates quoted for electrical connections cover only the bringing of services to the booth in the most convenient manner and do not include connecting motors or special wiring. Connection from outlets to equipment is to be made by customers with customer's portable cord. All portable cords must be of the three (3) wire grounded type per the National Electrical Code. The National Electrical Code requires that all exposed non-current carrying parts of equipment, which are liable to be energized, shall be grounded. Portable cords must be rated for the current they will be carrying. Cords made of lamp cord (zip cord) are not allowed.

<u>ITEM</u>	<u>ADVANCE RATE (48 hours notice)</u>	<u>STANDARD RATE (No notice)</u>	<u>QUANTITY ORDERED</u>	<u>COST</u>
20 amp - 120 Volt	\$ 50.00	\$ 75.00	_____	\$ _____
50 amp - 208 Volt (single phase)	\$ 70.00	\$110.00	_____	\$ _____
50 amp - 208 Volt (3 phase)	\$200.00	*see staff for charge	_____	\$ _____
100 amp.	\$200.00	*see staff for charge	_____	\$ _____
200 amp.	\$300.00	*see staff for charge	_____	\$ _____
25' Portable Extension Cord	\$ 5.00	\$ 5.00	_____	\$ _____
Plug-in Strip (6 plug-ins per strip)	\$ 10.00	\$ 10.00	_____	\$ _____
<b>TOTAL ELECTRICAL COST:</b>				<b>\$ _____</b>

**LABOR FOR SPECIAL ELECTRICAL (48 HOUR NOTICE):**  
 Labor charges will be accessed at time of installation and payment in full must be received prior to service.

Monday-Friday 7:00am - 4:00pm	\$ 65.00
Monday-Friday 4:00pm-Midnight	\$ 97.00
Saturday/Sunday/Holidays/all other hours	\$ 130.00
Truck Fee ( <b>always charged</b> )	\$ <b>20.00</b>
<b>TOTAL LABOR COST:</b>	<b>\$ _____</b>

**ELECTRICAL TOTAL** \$ \_\_\_\_\_

**LABOR TOTAL** \$ \_\_\_\_\_

**GRAND TOTAL:** \$ \_\_\_\_\_

**PAYMENT INFORMATION:**

Company Check # \_\_\_\_\_ Money Order # \_\_\_\_\_

MasterCard / Visa / AmEx  
 Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**NOTE: All charges are due and payable to the Earle Brown Heritage Center prior to the installation.**

**ALL PRICES SUBJECT TO CHANGE.**