

Sponsorship Policy

The MN Section ASQ is offering the opportunity to advertise your business on our popular Section website at www.mnasq.org! With more than 1000 unique visitors each month, this is a great way to advertise your business across a wide geographical area!

We are accepting ads for the 2008-09 season. Advertisements will appear on the website within 10 days of receipt of artwork and text.

As an extra bonus, we also accept ads for **BOTH** our website and newsletter!

Below is the contract and conditions for becoming a website Sponsor.

Payment must be received prior to publishing on the website.

Address questions to:

Connie McLinn
Vice Chair of Communications
763-498-7606 (Home)
clmclinn@aol.com

Make checks payable to:

Minnesota Section ASQ

Send payment and contract to:

Connie McLinn
10644 Ginseng Lane
Hanover, MN 55341

Send artwork to:

Connie McLinn
clmclinn@aol.com

Please include a hard copy, if necessary, of the ad for proofing.

We look forward to working with you. Please do not hesitate to call with any questions!

2008-2009 MN SECTION WEBSITE SPONSOR CONTRACT

TERMS AND COPY REGULATIONS

- All advertising contracts must be prepaid in full before ads are accepted for publication.
- Ad copy may be changed from month to month if received by the first of each month to assure publishing within 10 calendar days.
- Advertisements may be submitted in any color.
- Ad copy has unlimited space allowed. The company logo will appear on the home page of the website.
- In no event will the publisher be responsible for errors or omissions in copy or logo supplied by the advertiser.
- The advertiser agrees to defend and indemnify the publisher against any and all liability, loss, or expense incurred from claims of trademarks, trade names or patents, violations of rights of privacy and infringements of copyrights and proprietary rights resulting from the publication of the advertiser's ads.
- The Vice Chair of Communications reserves the right to refuse or cancel any ad.
- Fee Structure
 - a. **Each six months**, July through December and January through June - \$600.
 - b. **Twelve months** for \$1080.
 - c. **BOTH** website and newsletter
 - Each six months - \$540.
 - Twelve months - \$972. (NOTE that newsletter has only 11 issues/year).

Advertiser's logo would appear on the website home page; visitors can click on the logo to view the advertising copy. Section website may include links to the advertiser's website.

Advertisers can make changes on a monthly basis. Changes must be received by the first of each month to guarantee changes are on the website within 10 calendar days.

Advertisers would allow up to 10 calendar days from their request to the time their logo/ad first appears on the website unless editing is required first.

The Website Administrator reserves the right to make editing changes prior to publishing; the changes must be approved by the advertiser.

ADVERTISING AGREEMENT

Yearly First 6 Months Last 6 Months

ADVERTISER

CONTACT

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

EMAIL

Upon signature, the Advertiser agrees to the above rates and to abide by the terms and conditions set forth in the contract.

AUTHORIZED REPRESENTATIVE

TITLE

DATE