



Quality in Action: Delighting the Customer!



55th Annual Minnesota Quality Conference

October 27 & 28, 2008
Earle Brown Heritage Center
Minneapolis, Minnesota

SPONSORSHIPS

The Minnesota Quality Conference is part of the larger parent organization The American Society for Quality (ASQ). ASQ is the world's leading authority on quality, with more than 100,000 individual and organizational members. This professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide.

As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®.

Sponsoring the Minnesota Quality Conference offers visibility to the conference attendee, the Minnesota Section of ASQ as well as National ASQ through joint advertising and internet access available to, and utilized by, ASQ members locally and world wide.

Sponsorship packages are available to provide opportunities to gain visibility at the conference without providing staff. Sponsor refreshments or the conference luncheon and receive sign recognition at the event as well as your company logo on slides in each session room prior to each session and more! Sponsor the conference tablet or attendee gift and have your logo or advertisement distributed to each attendee. Further information provided below.

We are excited about providing these opportunities for area industries and encourage you to sponsor this motivated crowd. If you have any questions, please feel free to contact our conference office to discuss the options available.

Thank you,

Wayne Ellison
2008 Conference Chair

mnqualconf@mnasq.org
651.779-1824
Fax: 651-773-1981
PO Box 9370
N. St. Paul, MN 55109

Quality in Action: Delighting the Customer!

Minnesota Quality Conference

Why should your company sponsor the 55th annual Minnesota Quality Conference?

You will join the exclusive group which supports the educational activities of the Minnesota Quality Conference. You will also be supporting the world's premiere organization for the promotion of the quality movement through technology, concepts, tools and training. Revenue generated by conference sponsorships is used to enhance the conference for our attendees.

Conference sponsors will receive:

- ♦ One-day conference registration(s) for Gold, Platinum, Partnership, and Corporate levels
- ♦ Advertising in print and on website!
- ♦ Recognition as a conference sponsor before, during, and after the conference
- ♦ Corporate visibility in the manufacturing, quality, reliability, and other industries

EVENT SPONSOR LEVELS AND BENEFITS

| BENEFITS INCLUDE | GOLD \$750 | PLATINUM \$1,500 | PARTNERSHIP \$3,000 | CORPORATE \$6,000 |
|---|--------------------|---------------------|------------------------|-----------------------|
| One day registration(s) | 1 (\$345 value) | 3 (1,035 value) | 6 (\$2,070 value) | 12 (\$4,140 value) |
| Advertisement in conference Proceedings | 1/4 page | 1/2 page | full page | full page |
| Recognition on MN ASQ Website | YES | YES | YES | YES |
| Logo displayed (signage and slides) | YES | YES | YES | YES |
| Recognition in the MN ASQ newsletter | YES | YES | YES | YES |
| Recognition on the MQC website | YES | YES | YES | YES |

REFRESHMENT AND PROMOTIONS SPONSORSHIPS

| | |
|----------------------|----------|
| Break shared sponsor | \$350.00 |
| Break full sponsor | \$700.00 |
| Tablet sponsor | \$600.00 |
| Luncheon sponsor | \$500.00 |
| Gift sponsor | \$400.00 |

Other sponsorships are available upon request. Please contact the conference office for custom sponsor opportunities that can be tailored to meet your company's specific requirements.

To receive all benefits offered, your sponsor registration and contribution must be received by **September 10, 2008**. For sponsorships received after September 10, 2008 the Minnesota Quality Conference will make all attempts to provide full sponsor recognition; however, some benefits will no longer be available due to printing deadlines.

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Minnesota Quality Conference

Minnesota Quality Conference Sponsor Registration

Please type or print exactly as you wish the information to appear in print.

Company Name

Address

City/State/Zip

Phone

Fax

Company Website

Sponsor Contact Person

Phone

Fax

E-mail

INDICATE SPONSOR LEVEL DESIRED:

- | | | | |
|--|-----------------------|--|---------------------|
| <input type="checkbox"/> CORPORATE Sponsor | \$ 6,000 Contribution | <input type="checkbox"/> BREAK (full) Sponsor | \$ 700 Contribution |
| <input type="checkbox"/> PARTNERSHIP Sponsor | \$ 3,000 Contribution | <input type="checkbox"/> LUNCHEON Sponsor | \$ 500 Contribution |
| <input type="checkbox"/> PLATINUM Sponsor | \$ 1,500 Contribution | <input type="checkbox"/> TABLET Sponsor | \$ 600 Contribution |
| <input type="checkbox"/> GOLD Sponsor | \$ 750 Contribution | <input type="checkbox"/> GIFT Sponsor | \$ 400 Contribution |
| <input type="checkbox"/> BREAK (half) Sponsor | \$ 350 Contribution | | |

Payment accepted by check or credit card.

Check

Make checks payable to: **Minnesota Quality Conference**

Submit sponsorship applications to:

Minnesota Quality Conference
PO Box 9370
N. St. Paul, MN 55109
Phone: 651.779.1824

Credit Card Payments

- Credit Card payments accepted via on line application.
- Please visit www.mnasq.org to submit an on line application and pay via credit card.
- Visa, Master Card, and American Express accepted.

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Minnesota Quality Conference

Logo and Advertisement Submission

Advertisements and logos must be submitted as black-and-white and color art to one of the following addresses:

The Minnesota Quality Conference

PO Box: 9370

N. St. Paul, MN 55109-0370

Preferred: Mnqualconf@mnasq.org

AD SPECIFICATIONS

Formats: PDF or JPEG file in color and black and white
Resolution: 300 dpi – 600 dpi

LOGO SPECIFICATIONS

Formats: PDF or JPEG file in color and black and white
Resolution: 300 dpi – 600 dpi