



MINNESOTA QUALITY CONFERENCE

GENERAL EXPOSITION INFORMATION 2010

Exposition

The Minnesota Quality Conference offers attendees an educational opportunity to learn from industry insiders and advance the use of quality principles, concepts and technologies. Attendees are seeking information in the areas of leadership, training, resources, equipment, and education.

Location

Earle Brown Heritage Center, 6155 Earle Brown Drive, Minneapolis, MN 55430

The Exposition will be located in the hall outside the Harvest Room. A limited number of exhibit spaces will be available. This location is the center of conference activities including registration, the keynote presentation, and luncheon.

Exhibit space will be assigned by order of payment receipt. Exhibit space fee is \$400. Individual exhibit spaces are 8' wide and 6' deep and include an 8' draped table with two chairs. Due to limited capacity and building layout, pipe and drape will not be offered. Electrical needs are provided through the Earle Brown Heritage Center (see attached form).

Exhibit personnel will come to your booth to check in exhibit staff.

Set-Up

Sunday, 03.07.10	2:00 PM – 5:00 PM
Monday, 03.08.10	6:00 AM – 7:00 AM

Exposition Hours (hours are subject to change)

Monday, 03.08.10	7:00 AM – 4:00 PM
------------------	-------------------

Social Functions in Exposition Hall

Morning and afternoon refreshments will be served in the exhibit area to provide a setting for open discussion between attendees and exhibitors

Estimated Times

Monday, 03.08.10	7:00 AM – 8:00 AM	
Registration/ Exhibits open	9:45 AM -10:15 AM	Break
	12:30 PM – 1:45 PM	Luncheon
	2:45 PM – 3:15 PM	Break

Tear-Down

Monday, 03.08.10	4:00 PM – 6:00 PM
------------------	-------------------



MINNESOTA QUALITY CONFERENCE

ADVERTISING OPPORTUNITIES

Space is limited – place your advertisements today!

Artwork Deadline: December 31, 2009

CD ROM and Print Specifications Formats: PDF, JPG

CONFERENCE ATTENDEES PACKET

Gain visibility by distributing product samples, freebies or flyers to all conference attendees during registration and a full-color AD in CD-ROM Proceedings received at the conference for \$300.

Deadline: February 20, 2010

Remittance must accompany camera-ready ad. General terms and conditions apply.

CONFERENCE TABLETS

(Limited to two advertisers)

Have your company name in front of attendees while they take notes during sessions. Deadline for tablet is December 31, 2009.

Tablet Advertisement

Exclusive	\$ 900
Shared	\$ 500

Remittance must accompany camera-ready ad. General terms and conditions apply.

For advertising information, contact:

Kate Swanson, Conference Manager, Minnesota Quality Conference
mnqualconf@mnasq.org or 651-779-1824



MINNESOTA QUALITY CONFERENCE

56th Annual Minnesota Quality Conference

March 8 & 9 2010

Earle Brown Heritage Center
Minneapolis, Minnesota



Help Yourself. Help Your Customer. Help Your Company.

SPONSORSHIPS

The Minnesota Quality Conference is part of the larger parent organization The American Society for Quality (ASQ). ASQ is the world's leading authority on quality, with more than 100,000 individual and organizational members. This professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide.

As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®.

Sponsoring the Minnesota Quality Conference offers visibility to the conference attendee, the Minnesota Section of ASQ as well as National ASQ through joint advertising and internet access available to, and utilized by, ASQ members locally and world wide.

Sponsorships are available to provide opportunities to gain visibility at the conference without providing staff. Place an advertisement in the attendee packet and receive sign recognition at the event and have your logo or advertisement distributed to each attendee. Further information provided below.

We are excited about providing these opportunities for area industries and encourage you to sponsor this motivated crowd. If you have any questions, please feel free to contact our conference office to discuss the options available.

Thank you,

2010 Conference Chair
Wayne Ellison

mnqualconf@mnasq.org
651.779-1824
Fax: 651-773-1981
PO Box 9370
N. St. Paul, MN 55109

Help Yourself. Help Your Customer. Help Your Company.
2010 MINNESOTA QUALITY CONFERENCE

Why should your company advertise at the 56th annual Minnesota Quality Conference?

You will join the exclusive group which supports the educational activities of the Minnesota Quality Conference. You will also be supporting the world's premiere organization for the promotion of the quality movement through technology, concepts, tools and training. Revenue generated by conference sponsorships is used to enhance the conference for our attendees.

Conference advertisers will receive:

- ◆ Advertising in print and on website!
- ◆ Recognition as a conference advertiser before, during, and after the conference
- ◆ Corporate visibility in the manufacturing, quality, reliability, and other industries

EVENT ADVERTISING OPPORTUNITIES AND BENEFITS

BENEFITS INCLUDE	\$300	FULL \$900	HALF \$500
Advertisement in conference Proceedings	1/4 page	N/A	N/A
Recognition on MN ASQ Website	YES	YES	YES
Logo displayed (signage and slides)	YES	YES	YES
Recognition in the MN ASQ newsletter	YES	YES	YES
Recognition on the MQC website	YES	YES	YES

Other sponsorships are available upon request. Please contact the conference office for custom sponsor opportunities that can be tailored to meet your company's specific requirements.

To receive all benefits offered, your sponsor registration and contribution must be received by **January 10, 2010**. For sponsorships received after January 10, 2010 the Minnesota Quality Conference will make all attempts to provide full sponsor recognition; however, some benefits will no longer be available due to printing deadlines.

2010 Minnesota Quality Conference Sponsor/Advertiser Registration

Please type or print exactly as you wish the information to appear in print.

Company Name

Address

City/State/Zip

Phone

Fax

Company Website

Sponsor Contact Person

Phone

Fax

E-mail

INDICATE ADVERTISER LEVEL DESIRED:

ATTENDEE PACKET \$ 300 Contribution

TABLET Sponsor (Full) \$900 Contribution

TABLET Sponsor (Half) \$500 Contribution

Payment accepted by check or credit card.

Check

Make checks payable to: **Minnesota Quality Conference**

Submit sponsorship applications to:

Minnesota Quality Conference
PO Box 9370
N. St. Paul, MN 55109
Phone: 651.779.1824

Credit Card Payments

- Credit Card payments accepted via on line application.
- Please visit www.mnasq.org to submit an on line application and pay via credit card.
- Visa, Master Card, and American Express accepted.

Help Yourself. Help Your Customer. Help Your Company.
2010 MINNESOTA QUALITY CONFERENCE

Logo and Advertisement Submission

Advertisements and logos must be submitted as black-and-white and color art to one of the following addresses:

The Minnesota Quality Conference

PO Box: 9370

N. St. Paul, MN 55109-0370

Preferred: Mnqualconf@mnasq.org

AD SPECIFICATIONS

Formats: PDF or JPEG file in color and black and white
Resolution: 300 dpi – 600 dpi

LOGO SPECIFICATIONS

Formats: PDF or JPEG file in color and black and white
Resolution: 300 dpi – 600 dpi



MINNESOTA QUALITY CONFERENCE

CONFERENCE EXHIBITOR And ADVERTISER REGISTRATION FORM

Please type or print exactly as you wish the information to appear in print.

EXHIBITOR INFORMATION

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Company Website: _____

Contact Person: _____

Phone: _____ **Fax:** _____

E-mail: _____

CONFERENCE ATTENDEES PACKET

Full Page (\$300)

LUNCH REGISTRATIONS

For additional personnel (one included with booth price)

Day	# Tickets	Cost
Monday	_____	@30.00 each

CONFERENCE TABLETS

Exclusive (\$900) Shared (\$500)

Lunch Total _____ \$

Exhibit Space Fee (\$400)

Grand Total _____ \$

PAYMENT INFORMATION

Payment accepted by check or credit card.

Check

Visa

MasterCard

American Express

Discover Card

NOTE: Credit Cards are taken via Acteva on line at www.mnasq.org.
Send checks to Minnesota Quality Conference, P.O. Box 9370, N. St. Paul 55109.

DEADLINE January 31, 2010
