

**MINNESOTA SECTION 1203
AMERICAN SOCIETY FOR QUALITY
SECTION POLICY**

POLICY NUMBER: MSP-A-005	SUBJECT: Section and Unit Involvement with Other Sections and Activities
ORIGINATION DATE: 7/17/95	ACCOUNTABILITY: Section Chair
APPROVAL DATE: 9/5/95	APPROVAL BY:
REVISION DATE: 5/7/02	PAGE NO: 1 OF 3

1.0 PURPOSE

- 1.1 This policy defines the requirements for participation by the Section and its member units with other organizations for the purpose of programs, events or activities.
- 1.2 The policy identifies the role of the Minnesota Section in joint activities and identifies certain unacceptable practices and identifications linked to National ASQ, the Section and member units of the Section.

2.0 RELATED POLICIES AND PROCEDURES

- 2.1 ASQ National Bylaws and Policies
- 2.2 Minnesota Section Bylaws and Policies
- 2.3 Minnesota Section Policy MSP-A-002

3.0 SCOPE

- 3.1 This policy governs the activities of the Minnesota Section and any member unit.

4.0 SUPERSEDES

- 4.1 MSP-A-005 approved 9/5/95

5.0 DEFINITIONS

- 5.1 Endorsement: The term infers the approval of a product or service to the exclusion of other similar products or services available.
- 5.2 Sponsor: To sponsor is having sole control of an event, conference or educational opportunity by the Minnesota Section of ASQ or its member units.
- 5.3 Co-Sponsor: To have joint sponsorship with another organization of an event, conference or educational opportunity. The term implies shared control and allocation of financial risks and rewards of the event.
- 5.4 Partnership: The term "Partnership" has specific legal connotations with respect to the relationship between two organizations.
- 5.5 Member Unit: In this policy, the term member unit indicates any Task Group, Subsection, Student Branches and special committees.

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6.0 SPONSORSHIP OF EVENTS AND OPPORTUNITIES

- 6.1 Events sponsored by the Section and by any member unit shall clearly identify the sponsorship role of the member unit and shall identify the Minnesota Section, ASQ as the parent organization and shall be consistent with the goals and objectives of this Section.

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6.2 Member units shall refer to policy MSP-A-002 for appropriate identifying language and for the appropriate use of identifying symbols of the Society and the Section.

7.0 CO-SPONSORSHIP OF EVENTS AND OPPORTUNITIES

7.1 The Minnesota Section ASQ and its member units may enter into co-sponsorship agreements.

7.2 A co-sponsorship shall be documented and approved by both organizations with the roles of all parties clearly defined. The Section and/or its member units shall be assured of equal program and management authority of the event.

7.3 The financial risks and rewards of such co-sponsored events shall be shared equally by the participating organizations.

7.4 No member unit of the Section may engage in a co-sponsorship arrangement with a for profit entity without the approval of the Minnesota Section Executive Board. Such arrangements may require further review by the National ASQ.

8.0 OTHER FORMS OF PARTICIPATION OR INVOLVEMENT

8.1 The term "partnership" shall not be used. It shall not be a part of any written agreement, literature, advertising or program information in which the Section or its member units are participants.

8.1 When the Section or its member units are requested to provide assistance in the form of marketing, advertising, program content or other means and, where a financial and program control relationship as defined in (6.0) or (7.0) above does not exist, language such as, "With the cooperation of," "With the assistance of," or, "with the support of," the (unit and Section identification) are appropriate methods of describing such a role.

8.2 Same language may be used by the reciprocal organizations

8.3 Use of mailing list or member information is governed by National policy. All usage will be reviewed and approved by the Section Chair.

9.0 DOCUMENTED APPROVAL

9.1 The roles and responsibilities of Section sponsorship, co-sponsorship or other involvement shall be documented by the Section Chair and other parties designated leadership.

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10.0 ENDORSEMENT

- 9.1 ASQ, the Minnesota Section and its member units shall not endorse or approve products, events or services of others as a sponsor, co-sponsor or other participation.
- 9.3 Members of the Section and member units shall report immediately to the Executive Board any instance of advertising which states or implies the endorsement of a product or service for appropriate action.

11.0 USE OF NATIONAL AND SECTION IDENTIFICATION AND LOGO.

- 11.1 General terms for the use of the National and Section logos and identifying language are found in policy MSP-A-002.

12.0 APPROVAL

- 12.1 Approved by the Minnesota Section ASQ Executive Board:

Section Chair

Section Secretary

Date